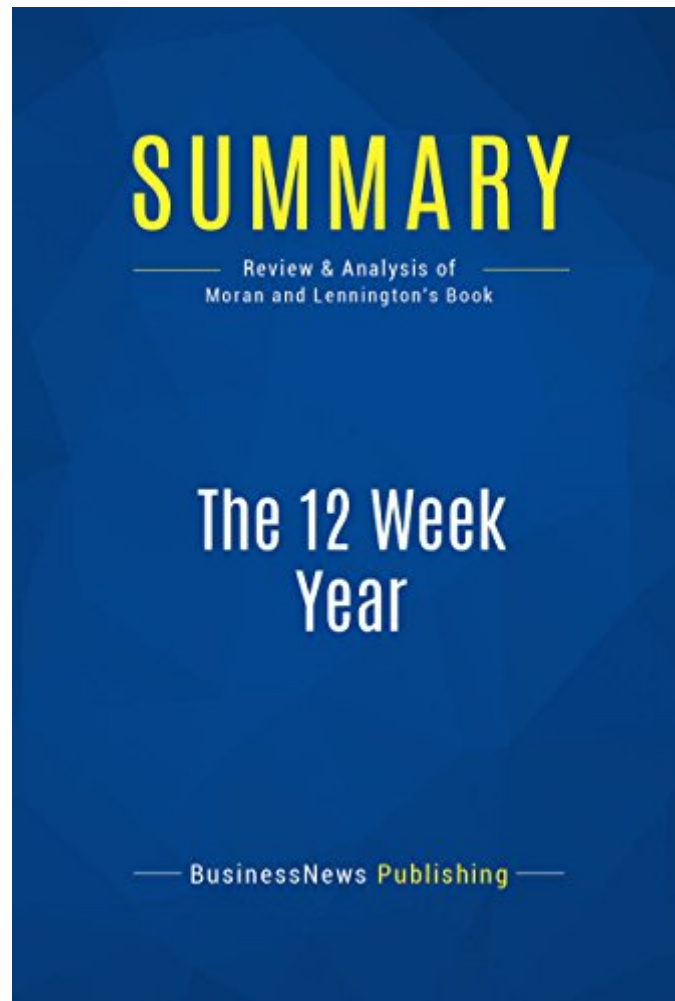


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Summary: The 12 Week Year: Review And Analysis Of Moran And Lennington's Book



Synopsis

The must-read summary ofÂ Brian P. Moran and Michael Lennungton'sÂ book: â œThe 12 Week Year: Get More Done in 12 weeks than Others Do in 12 Monthsâ •.This complete summary of the ideas in Brian P. Moranâ ™s and Michael Lennungtonâ ™s book â œThe 12 Week Yearâ • explains that for many companies, December is the best sales month of the year as everyone focuses on the â œyear-end-pushâ • towards annual targets. This summary highlights the importance of periodisation â “ changing your time frame so you make sure every week counts. And it explains how you can achieve in a 12-week period as much as you previously achieved over an entire year. Added- value of this summary:â ¢Â Save time â ¢ Understand the key concepts â ¢Â Develop your business knowledge To learn more, read the summary of â œ The 12 Week Yearâ • and boost your productivity.

Book Information

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This has actually changed my life! Just defining what I wanted to do, and what I needed to do to get there was cathartic. And not just in my business life, but in my personal life as well. I have recommended this to everyone I know and will continue to do so.

Fabulous summary! Follow these steps to a better, more productive YOU! I am!Barbara

Very light on substance. Lots of theory, however missing true executables.

Excellent review

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